



THE SOCIAL MEDIA IMAGE SIZE GUIDE



FACEBOOK

- PROFILE PHOTO 180 X 180 pixels
- COVER PHOTO 820 X 312 pixels
- POST IMAGE 940 X 788 pixels
- STORY 1080 X 1920 pixels
- SQUARE THUMBNAIL 300 X 300 pixels



INSTAGRAM

- PROFILE PHOTO 110 X 110 pixels
- SQUARE POST 1080 X 1080 pixels
- LANDSCAPE 1080 X 566 pixels
- PORTRAIT 1080 X 1350 pixels
- THUMBNAILS 161 X 161 pixels
- STORIES 1080 X 1920 pixels



PINTEREST

- PROFILE PHOTO 165 X 165 pixels
- PIN IN FEED 238 X infinite pixels
- PIN GRAPHIC 735 X 1102 pixels
- BOARD COVER 200 X 200 pixels



TWITTER

- PROFILE PHOTO 400 X 400 pixels
- HEADER 1500 X 500 pixels
- TWEET POST 1024 X 512 pixels



YOU TUBE

- PROFILE 800 X 800 pixels
- COVER IMAGE 1260 X 1440 pixels
- VIDEO THUMBNAIL 1280 X 720 pixels